



## JOB OPENING

Curaçao Tourist Board (CTB) is responsible for the development of tourism on the island of Curaçao. Our aim is to make Curaçao the most desirable destination within the Caribbean and increasing the number of stay-over visitors to Curaçao while providing a memorable experience for the tourist.

We are currently seeking a candidate for the position of:

# Business Intelligence Coordinator

(based in Curaçao)

### MAIN RESPONSIBILITIES:

- Follows relevant (inter)national developments;
- Supports data gathering from different sources to perform data analysis;
- Supports marketing and statistical research tasks and activities, identifies bottlenecks and comes with solutions;
- Contributes to the development of tourist and business opportunities and plans based on the primary markets;
- Drafts surveys and other research methodologies and develops formats for data entry and reporting;
- Drafts research reports and after approval communicates research results with relevant intern and external stakeholders;
- Plan, coordinates, implements and monitors statistical research plans;
- Assists in the data supply for the Curaçao Tourist Board, the tourism sector in general and the direct stakeholders;
- Provides input for the development of the monthly tourism data reports;
- Provides administrative assistance and contributes to the efficiency of the department;
- Performs other related activities as required.

### REQUIREMENTS:

- Theoretical and practical knowledge in the field of data analytics;
- Relevant education on bachelor's level with 3 years of related work experience;
- Strong research and analytical skills;
- Strong communication and networking skills;
- Project management, and strong organizational skills;
- Accurate, responsible, proactive and flexible;
- Written and oral skills in languages: English, Dutch, Papiamentu and Spanish;
- Skills in relevant (statistical) computer software and programs (such as Power BI, Cognos and SPSS).

Submit applications to [hr@curacao.com](mailto:hr@curacao.com)  
by June 15, 2026



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Curaçao Tourist Board