



# CALL FOR BIDS

# MISS UNIVERSE CURAÇAO 2026–2027

## REQUEST FOR PROPOSALS (RFP)

Organization & Execution of Miss Universe Curaçao  
Organizing Committee 2026–2027

Issued by: Curaçao Tourist Board (CTB)

Submission Deadline: February 27, 2026

### 1. Background & Context

For more than 60 years, Curaçao has participated in the Miss Universe, using this globally recognized platform to showcase the island's culture, talent, and international presence.

The Curaçao Tourist Board (CTB) is the official license holder of Miss Universe Curaçao. In preparation for the 2026–2027 cycle, CTB is facilitating a transparent, independently governed tender process to appoint a professional and qualified Miss Universe Curaçao Organizing Committee.

CTB will act solely as facilitator of this process and will not participate in the evaluation or selection of proposals.

### 2. Purpose of the RFP

The purpose of this RFP is to:

- Invite qualified organizations in Curaçao to submit proposals
- Select an organizing committee capable of professionally executing the national Miss Universe Curaçao pageant
- Ensure transparent governance, operational excellence, and alignment with international Miss Universe standards

### 3. Scope of Services

The selected organizing committee will be responsible for the full organization and execution of Miss Universe Curaçao for the 2026–2027 cycle, including but not limited to:

#### 3.1 Pageant Organization

- Planning and execution of the national Miss Universe Curaçao pageant
- Venue coordination, production, staging, logistics, and operations
- Compliance with Miss Universe Organization standards and protocols

#### 3.2 Candidate Recruitment & Preparation

- Recruitment, screening, and training of candidates
- Development and execution of a structured candidate preparation program
- Selection of a titleholder, first runner-up, and second runner-up through a transparent and impartial process



### 3.3 Jury & Governance

- Proposal of a qualified and balanced jury
- Ensuring impartiality, integrity, and transparency in the selection process
- Submission of jury details to CTB in advance, in line with governance requirements

### 3.4 International Participation

- Preparation of the elected titleholder for participation in the international Miss Universe pageant
- Coordination with CTB on international participation logistics

### 3.5 Sponsorship & Financing

- Acquisition of sponsors and partners (non-governmental)
- Financial planning and execution within the agreed contribution framework
- Responsible financial management and reporting

## 4. Eligibility Requirements

Proposals may be submitted by:

- Foundations, associations, or professional organizations
- Legally registered and established in Curaçao

Applicants must demonstrate:

- Proven experience in event production, pageants, or comparable large-scale productions
- Strong organizational and project management capacity
- Experience working with sponsors and partners
- Financial transparency and sound governance
- Ethical conduct and reputational integrity

## 5. Financial Framework (Indicative)

- CTB will provide a fixed financial contribution toward the organization of the pageant, subject to approval of planned expenses
- The organizing committee is expected to secure additional financing through sponsorships and partnerships
- No additional government funding will be provided beyond the agreed contribution  
(Exact financial terms will be finalized during contracting.)



## 6. Governance & Selection Process

- CTB will not sit on or influence the Selection Committee
- Proposals will be evaluated by an independent, multi-stakeholder Selection Committee
- **Evaluation will be based on:**
  - » Technical quality of the proposal
  - » Relevant experience and track record
  - » Governance and financial feasibility
  - » Overall credibility and execution capacity

### Shortlisted candidates may be invited to:

- Present their proposal
- Participate in Q&A and clarification sessions

## 7. Proposal Submission Guidelines

### 7.1 Proposal Structure

Proposals must include the following sections:

#### 1. Cover Letter

- » Signed by an authorized representative

#### 2. Organization Profile

- » Legal status and registration details
- » Relevant experience and references

#### 3. Technical Proposal

- » Vision and approach for Miss Universe Curaçao
- » Organizational structure and key team members
- » Pageant concept and execution plan
- » Candidate recruitment and preparation strategy
- » Governance and jury approach

#### 4. Financial Proposal

- » Indicative budget and cost breakdown
- » Sponsorship and financing strategy

#### 5. Compliance Declarations

- » Confirmation of adherence to ethical standards
- » Declaration of no conflict of interest



## 7.2 Submission Format

- Proposals must be submitted **electronically (PDF format)**
- Clearly marked:
- **“RFP – Miss Universe Curaçao Organizing Committee 2026–2027”**

## 7.3 Submission Address

Email: [missuniverse@curacao.com](mailto:missuniverse@curacao.com)

## 8. Timeline

- RFP publication: **February 12, 2026**
  - Deadline for submissions: **February 27, 2026**
  - Shortlisting & evaluation: March–April 2026
  - Award & contracting: April–May 2026
- (Indicative timeline; CTB reserves the right to adjust.)

## 9. General Conditions

- Submission of a proposal does not create any contractual obligation
- All information submitted will be treated confidentially

## 10. Contact & Clarifications

Requests for clarification may be submitted in writing to:  
Email: [missuniverse@curacao.com](mailto:missuniverse@curacao.com)