



## JOB OPENING

The Curaçao Tourism Development Foundation, also known as the Curaçao Tourist Board (CTB), operates on behalf of the Government of Curaçao. CTB is responsible for promoting Curaçao as a sustainable leisure and business destination and for coordinating the strategic development of tourism across the island.

CTB aims to be the driving force behind the sustainable growth and development of the tourism sector by aligning public and private stakeholders and coordinating planning, promotion, and destination management efforts. CTB operates from its head office in Willemstad, Curaçao.

On behalf of Curaçao Tourism Development Foundation, Deloitte Dutch Caribbean invites candidates to apply for the position of:

# Deputy Director

### THE ROLE

As Deputy Director, you form, together with the Managing Director, CTB's two-person Senior Management. Both directors are equal in position and authority and share collective responsibility for the organization's strategy, governance and overall performance, reporting collectively to the Supervisory Board. Within this shared responsibility, a clear division of focus applies. While the Managing Director primarily oversees marketing, finance and human resources, you focus on product and destination development and on the strategic and operational leadership of CTB's regional managers.

You contribute to the development and execution of CTB's multi-year strategic tourism development plan, annual business plan and annual targets. You translate strategic objectives into concrete result driven actions by setting priorities and driving execution within your portfolio.

Together with the Managing Director, you ensure sound planning and control processes and provide timely, reliable management information to the Supervisory Board. You share collective responsibility for responsible financial management, including budget oversight, liquidity and solvency, and audit outcomes.

You play a key role in stakeholder engagement and public-private partnerships and represent CTB and Curaçao on national and international platforms. In cooperation with stakeholders, you support initiatives to attract new airlift and consult the Government and private sector on the development of sustainable tourism attractions. At Senior Management level, you also share responsibility for contracts, compliance and governance, and contribute to a professional, results-oriented and collaborative organizational culture.

### YOUR PROFILE

You are a senior executive with an academic background, preferably in Business Administration, Marketing or a Hospitality & Tourism related field. You bring substantial experience in Tourism Destination Development within a complex public and private environment.

You understand the tourism sector and its economic, social and political dynamics and are able to translate strategy and policy into implementable programs. You possess solid financial acumen and are familiar with planning and control cycles in governance-driven organizations. You have proven experience in leading multidisciplinary teams across multiple locations, are politically and culturally sensitive, and communicate effectively with a wide range of stakeholders. You are comfortable operating at high level and balancing strategic direction with operational execution. You are fluent in Papiamentu, Dutch, Spanish and English, both verbally and in writing. Knowledge of Portuguese is an asset.

### WHAT CTB OFFERS

CTB offers a Senior Management position with significant strategic impact at the heart of Curaçao's tourism sector. The role combines public responsibility with international exposure and the opportunity to actively shape the sustainable development of the destination. You will operate in a complex governance environment with substantial societal relevance. The compensation package is competitive, aligned with the responsibilities of the role, and subject to the applicable remuneration framework under the Curaçao LNT.

### PROCEDURE

For more information, please contact Ms. Danique Henriquez, Consultant at Deloitte Dutch Caribbean via [hrm@deloitte.cw](mailto:hrm@deloitte.cw) or by telephone on (+5999) 433 3333. Please submit your cover letter and CV no later than **8 February 2026** to [hrm@deloitte.cw](mailto:hrm@deloitte.cw). You will receive confirmation of receipt within three working days (if not, please contact us). An assessment, integrity screening and medical examination may be part of the selection procedure. Your application will be treated confidentially.