



**Curaçao Tourism Development Foundation (CTDF)** is a government foundation that aims to market Curaçao as a leisure and business destination thereby assuring sustainable benefits to the island. CTDF aims to be the driving force for sustainable growth and development in tourism by aligning public and private institutions to coordinate planning, promotion and management efforts. On behalf of CTDF, Deloitte Dutch Caribbean is looking for candidates for the position of:

## Counterpart Statutory Director

### The position

CTDF is at the forefront of starting the process to become a non-departmental public body and to transform from a Destination Management Organization to a Destination Management & Marketing Organization. As part of this change the CTDF will become the Curaçao Tourism Authority. As the Counterpart Statutory Director you are responsible for preparing and leading the transition and reshaping CTDF towards the Curaçao Tourism Authority. You will contribute to the development and implementation of the Destination Development Plan, in a collaborative effort with the Statutory Director of CTDF. In this position you will share the responsibility with the Statutory Director in providing strategic direction to and leading a group of 40 professionals based in Curaçao, Europe and North America. You will serve as the trusted advisor of the government on tourism affairs. You report to the Statutory Director and represent CTDF and Curaçao on all tourism-specific platforms, both locally and abroad.

### Your profile

You have an academic degree preferably in the field of Marketing and/or Business Administration with supplementary training in the field of management, tourism, marketing and/or leadership. You have at least 10 years of managerial experience, of which 5 years in a position with end responsibility. You have experience with leading organizational change and you have in-depth understanding of and affinity with the tourism industry. You have knowledge of financial management, planning and control cycles. You have knowledge of organizational development, human resources, strategic planning and digital marketing. You have excellent team leadership and strategic management skills. You have knowledge of technological developments in tourism and insight into the social, political, cultural and economic aspects of Curaçao. You have knowledge of relevant policy areas, laws and regulation and skills in advising about strategic policy as well as developing implementation policies. You are sensitive to your direct environment. You are a team player and have excellent negotiation skills. You are results-oriented, flexible and perform well under pressure. You have excellent communication and presentation skills. You are fluent in Papiamentu, Dutch and English both verbally and in writing. Preferably also in Spanish.

### The offer

CTDF offers a challenging position with a competitive compensation package in a dynamic and ambitious organization.

### Procedure

For more information please contact Ms. Cherissa Koko, Manager Human Capital Consultancy, Learning & Assessments at Deloitte Dutch Caribbean via phone: (+5999) 685 4831. Please email your cover letter and resume before March 19, 2021 to [hrm@deloitte.cw](mailto:hrm@deloitte.cw). You will receive a receipt notification within three working days (if not, please contact us). An assessment, reference and integrity check and medical examination may be part of the selection process. Your application will be handled confidentially.

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